

Order / Rev: 711724
 Alt Order #: 06305455
 Flight Dates: 09/18/12 - 09/28/12

Advertiser: Koster, Chris, Atty General / D
 Product Desc: ATTORNEY KOSTER
 Estimate:

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KSDK	09/21/12	09/21/12	M-F 6-7A 6-7a	CM	6-7A	----F--	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
TODAY LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$675.00		0.00			
N 5	KSDK	09/18/12	09/18/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-T-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/17/12-09/23/12		M-F NBC Today 7-9A		7-9A	-T-----	:30		(\$450.00)		0.00	NM		
See MG 5.2															
[Did not air-Not in server]															
2	KSDK	09/26/12-09/28/12		M-F NBC Today 7-9A		7-9A	--WThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 5.1 09/18															
[n/a]															
6	KSDK	09/19/12	09/19/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	--W----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$450.00		0.00			
7	KSDK	09/20/12	09/20/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	---T---	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$450.00		0.00			
8	KSDK	09/21/12	09/21/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	----F--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$450.00		0.00			
9	KSDK	09/18/12	09/18/12	M-F Noon News Noon News	CM	12-1230p	-T-----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
NWS CH5 NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$275.00		0.00			
10	KSDK	09/19/12	09/19/12	M-F Noon News Noon News	CM	12-1230p	--W----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
NWS CH5 NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----					1	\$275.00		0.00			
11	KSDK	09/20/12	09/20/12	M-F Noon News Noon News	CM	12-1230p	---T---	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
NWS CH5 NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$275.00		0.00			
12	KSDK	09/21/12	09/21/12	M-F Noon News Noon News	CM	12-1230p	----F--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
NWS CH5 NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$275.00		0.00			
13	KSDK	09/18/12	09/18/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
NWS CH5 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-----					1	\$1,200.00		0.00			
14	KSDK	09/19/12	09/19/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
NWS CH5 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 711724
 Alt Order #: 06305455
 Flight Dates: 09/18/12 - 09/28/12

Advertiser: Koster, Chris, Atty General / D
 Product Desc: ATTORNEY KOSTER
 Estimate: KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	KSDK	09/19/12	09/19/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		NWS CH5 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$1,200.00		0.00			
15	KSDK	09/20/12	09/20/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		NWS CH5 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$1,200.00		0.00			
16	KSDK	09/21/12	09/21/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		NWS CH5 5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1				\$1,200.00		0.00			
17	KSDK	09/18/12	09/18/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		NWS CH5 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$1,350.00		0.00			
18	KSDK	09/19/12	09/19/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		NWS CH5 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$1,350.00		0.00			
19	KSDK	09/20/12	09/20/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		NWS CH5 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$1,350.00		0.00			
20	KSDK	09/21/12	09/21/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$1,350.00	P-2	0.00	NM	1	\$1,350.00
		NWS CH5 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1				\$1,350.00		0.00			
21	KSDK	09/19/12	09/19/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	--W----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		WHEEL FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$900.00		0.00			
22	KSDK	09/20/12	09/20/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	---T---	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		WHEEL FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$900.00		0.00			
23	KSDK	09/18/12	09/18/12	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		NWS CH5 10P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$1,200.00		0.00			
24	KSDK	09/19/12	09/19/12	LN (M-F) LN (M-F)	CM	10-1035p	--W----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		NWS CH5 10P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$1,200.00		0.00			
25	KSDK	09/20/12	09/20/12	LN (M-F) LN (M-F)	CM	10-1035p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		NWS CH5 10P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$1,200.00		0.00			
26	KSDK	09/22/12	09/22/12		CM	7-9A	-----S-	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00

Order / Rev: 711724
 Alt Order #: 06305455
 Flight Dates: 09/18/12 - 09/28/12

Advertiser: Koster, Chris, Atty General / D
 Product Desc: ATTORNEY KOSTER
 Estimate:

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SAT TDY											
				NBC Today Show (Sa)											
				TODAY SHOW SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$525.00		0.00			
27	KSDK	09/22/12	09/22/12	Sat 9a	CM	9-10A	-----S-	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
				Sat 9-10a											
				NWCHNNL 5 AT 9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$525.00		0.00			
28	KSDK	09/23/12	09/23/12	SUN TDY	CM	7-8A	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				NBC Today Show (Su)											
				TODAY SHOW SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$400.00		0.00			
29	KSDK	09/23/12	09/23/12	Sun 9a	CM	9-10A	-----S	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
				Sun 9-10a											
				NWCHNNL 5 AT 9 SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$525.00		0.00			
30	KSDK	09/22/12	09/22/12	Sat 6p	CM	6-630P	-----S-	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				News Channel 5 at 6P Sat											
				NWS CH5 WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$650.00		0.00			
31	KSDK	09/23/12	09/23/12	NC5 at 5P Sun	CM	5-530P	-----S	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
				News Channel 5 at 5P Sun											
				NWS CH5 WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$675.00		0.00			
32	KSDK	09/23/12	09/23/12	Post NFL News	CM	Various	-----S	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
				Post NFL Late News											
				NWS CH5 10P POST NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$900.00		0.00			
													Totals	32	\$25,400.00